



SPORTS EVENT GRANT APPLICATION

MSMO/MOTT/MMP will evaluate Sports Event Grant applications on an individual basis, focusing on several key factors, including –

- Economic impact & visitor spending
- Increase in out-of-state visitors
- Media exposure
- Community impact & involvement

Events which will be considered for Sports Event Grant funding, can include youth, amateur and professional events. Existing, established events will not be considered for grant funding, unless a case can be made for a change in the event format, participation, or status on a regional or national level where funding will be used to facilitate this change. For example, a local annual event becomes a one-year site for a regional or national championship. The grant must be used within the fiscal year that MOTT/MMP appropriated the funding. Please send completed application to Shannah McArdle at shannah.mcardle@state.ma.us. If awarded a grant, please complete the Final Report 60 days after completion of event.

A. Applicant Information

Organization Name _____
Organization Contact _____
Title _____
Address _____
City _____ St _____ Zip _____
Phone _____ Fax _____
Email _____ Website _____

B. Event Information

Event Title _____
Event Dates _____
Facility / Venue _____
Has facility been secured? _____
Facility Contact: _____
Sport(s) _____
Youth _____ Amateur _____ Professional _____
Sanctioning Body/Event Right Holder _____



Event Owner Contact _____

Phone _____

Email _____

Brief description of event _____

Local Event Director _____

Phone _____

Email _____

Was this event secured through a competitive bid process? _____

If no, how was the event awarded _____

C. Grant Request

Total Grant Request \$ _____

Please describe how the grant will be used _____

D. Event Impact

Estimated number of participants _____

Estimated total attendance (if applicable) _____

Estimated number of hotel room nights _____

Estimated event budget _____

Percentage of budget local spend _____

Other sources of event funding _____

Media Exposure (answer all that are applicable)

Television (network/# of hours/live or taped) _____

Radio _____

Print _____

Web/Internet _____